

UTICA ROADRUNNERS BUSINESS MEETING

Monday, May 13th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance: Melissa Barlett, Andrew Rubino, Frank Vellone, Andy Hartnett, Mason Hedeen, Erik Winberg, Travis Olivera, Rebecca LaPorte, George Searles Meeting called to order at: 6:24pm Motion to accept minutes from last meeting: Searles 1st, Hedeen 2nd

INITIAL BUSINESS

- Update Handbook
 - o M. Barlett will update and send to group for final approval

COMMITTEE REPORTS

- Activities & Events Erik Winberg
 - Races
 - **The UR Four Pack** Andrew Rubino
 - Swag arrived. All is good.
 - Extra singlets (\$30), cow bells (\$3), and blankets (\$25) for sale
 - Extra 4 pack t-shirts (\$5)
 - Save Our Switchbacks Melissa Barlett & Sarah Harrison
 - April 20, 2024
 - Lovely event 120 finishers
 - 1 mild injury but runner has recovered
 - Leftover shirts available for sales and giveaways
 - Leftover bananas given to Hope House who appreciated them and accepted day of drop off
 - Melissa plans to hold race director position next year and will ask Sarah if she's interested in continuing next year as well
 - **Summer Sizzle** Jim Mott & Travis Olivera
 - June 16, 2024
 - Almost about the same amount registered as last year (194 registered so far)
 - Starting to gather volunteers and food
 - J. Mott will be marking up the course
 - Potential issue with the registration prompting questions about Falling Leaves, M. Barlett will look into it
 - A. Hartnett will look into updating graphic on website

- Falling Leaves Andrew Rubino
 - September 22, 2024 50th Anniversary
 - No Report
 - Registration will open on Boilermaker weekend
- **Skeleton Run -** Rob Kapfer
 - October 13, 2024
 - Working on Insurance need for Deerfield Town Park, A. Rubino working on this
 - M. Hedeen suggests reaching out to Rob to open this race on Boilermaker weekend to promote at the expo. Race is already open but will reach out to extend the lower registration rate through the boilermaker. E. Winberg will reach out
- **Run 2 End World Hunger** Rebecca LaPorte & Mason Hedeen
 - No Report
- New Year's Run at Accelerate Melissa Barlett
 - No Report
- Virtual Events
 - **FIVE after FIVE** Melissa Barlett & Andy Hartnett
 - Going well! More participation on Strava than Facebook this year
 - 52 total participants (36 paid participants)
 - Stuff for pickup will be left in the trailer by M. Barlett for handout at the D Run Wednesday 5/15/24
 - Facebook event ends slightly early but people will still be able to post
 - Happy Hour is Friday 5/17/24 at Saranac 6-8pm
 - T. Olivera will reach out to J. Mott to see if he has any surplus swag from past events for giveaways
- Activities Limited
 - Scholarships Travis Olivera
 - Presentation scheduled June 19th at Development Runs (Rain Date June 26th)
 - Updates still no applications, 2 letters of recommendation but no scholarship applications, pushing recommenders to encourage submission of applications
 - Continue to share information
 - T. Olivera will email Boilermaker page to share on their webpage
 - Reminders to students with partial scholarship information
 - Boilermaker Training Program Erik/Wendy/Pete
 - Going well, runs have been well attended
 - Sneaker Store run was well received
 - Back at the Parkway this week
 - Frankie Run scheduled for June 29th
 - July 6th run at Boilermaker start/finish may need carpool assistance
 - M. Barlett will set up the reminder emails about locations
 - Will let R. LaPorte know if there are additional volunteer needs but none needed at this time

- Boilermaker Expo table and volunteers
 - https://kesslerpromotions.com/vendors
 - Application made
 - Start to seek volunteers in June
- Grand Prix Gary LaShure
 - Next races
 - 05/19/2024 Erie Canal Races
 - 06/09/2024 Patriot Run
 - 06/16/2024 Summer Sizzle
- CNY Running Club Cup Tim Kane
 - Update from Tim will continue for the rest of this year but this will be his last year
 - Need to find a replacement for doing the metrics and for race attendance (need one person present to look at the list of names and give to the person who does metrics)
 - If we know someone who is normally at the Club Cub races they may be a good representative (board members will reach out to members who are potentially good fits)
 - Next races:
 - 06/09/2024 Patriot Run
- Development Runs Ashley Mancini
 - Planning for a 12-week season
 - Last day July 17th
 - Great attendance last week but were not able to time last week due to weather
- Youth XC Training Program Nate Getman & Abbie Sutliff
 - No report
 - Invite Board Members to come to training sessions
- Activities Ongoing

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- Volunteers Rebecca LaPorte
 - Reaching out to members has gone well for getting volunteers
 - Social Melissa Barlett & Rebecca LaPorte
 - May Happy Hour on May 17th at Saranac to correspond with 5a5 6-8pm
 - Future Happy Hours on hold till August due to busy summer season
- Banquet and Awards Jenna Stefka/Melissa Barlett
 - Any awards in M. Barlett possession are being sent out
- Thursday Night Runs Wendy Bowers
 - Runs are discontinued
 - Group merged with Wednesday Sneaker Store group
- UR Supported Events
 - Tunnel to Towers Utica 5k Phil Trzcinski/Alex Gonzalez
 - August 18, 2024, 9am Start
 - Had a press conference this morning at the 9/11 memorial that was attended by a few board members (M. Barlett, F. Vellone, G. Searles, & P. Trzcinski)
 - Trenton Fish and Game Club Trail Run-Rob Kapfer

- August 4, 2024
- Applied for insurance
- Grateful for Graham 5k Amanda Robertello
 - April 27, 2024
 - Still waiting to hear final numbers after expenses but should be sizable donation to the organization
 - Very well attended event and a nice day
- Committees
 - Diversity Committee Melissa Barlett/Michelle Truett
 - Run Against Racism
 - Will not hold Run Against Racism this year
 - Blood Drive Andrew Rubino
 - No summer date at this time

• Administration & Finance – Melissa Barlett

- Financial Travis Olivera
 - Report submitted
 - Tax return has been filed
 - Savings accounts created at the bank
 - Two old checks from 2022 were cashed
- Merchandise -
 - Hats for sale for \$15
 - Still looking for a merchandise coordinator
 - There are not any shirts available at the Sneaker Store for UR, they may not be selling club shirts at the Sneaker Store anymore
 - M. Barlett suggests potentially having 4 USA Racing stores open a year (correlating with 4 pack) to offer basic shirts
 - M. Barlett will follow up with the Sneaker Store and then potentially USA Racing
 - A. Hartnett start potential social media poll to find out what merch people are interested in
 - Will look into buying UR shirts from merchandise line to sell at the Boilermaker expo
- Equipment and Rental Phil Trzcinski
 - Kettlebells working well for the tents (still waiting on a few more to be delivered)
 - The signs available in the trailer include signs for d-run
 - Hand truck tires need air, M. Hedeen will bring air pump to D run Wednesday
 - AED is the only thing missing from trailer and P. Trzcinski is working on this
- Membership Rebecca LaPorte
 - 426 members (275 memberships)
 - Down from 468 members at this point last year
- Webpage/Race Calendar Melissa Barlett & Andy Hartnett
 - Everything looks great

- If have something you want updated on the website reach out to M. Barlett and A. Hartnett via email
- Facebook & PR Andy Hartnett
 - Continue to advertise Scholarships
 - Feedback about give-aways more interactions and likes for give-away posts
 - Give-away schedule do it month before races to help spread the word
 - Planning advertisements for Summer Sizzle similar to SOS on Facebook, advertisements will run 6/1-6/14 (M. Barlett will set it up)
- Newsletter
 - deadline is 20th of each month
 - Member Spotlight 1st member spotlight completed, will be featured in the next issue. Next spotlight interview selected
 - Anyone who is interested in writing for SpliTimes should contact A. Rubino & M. Barlett
 - Remind Red Jacket seekers that writing article counts as two volunteer points
- Clubs & Organizations Liaisons Melissa Barlett/Erik Winberg (USATF and RRCA)
 - No updates
- Sponsorship Sarah Harrison
 - Mailings to sponsors with ask letter
 - Continue to solicit sponsors on website
 - Invoice was sent to Utica First
 - Bank of Utica update need to check mailbox
 - Look into TownSquare Media update
 - Anyone available to make phone calls? In particular someone with contacts/relationships already?
 - A. Rubino reached out to Cliffs about getting fuel cards; potentially to give to club members attending Club Cup events or racing team events

OLD BUSINESS:

- Racing team/race captains
 - Brookfield Classic 09/14/2024: Travis Olivera
 - Discussed interest with members
 - Wineglass Marathon 10/06/2024: Travis Olivera
 - Discussed interest with members
 - Mohawk Hudson River Marathon and Half 10/13/2024: Chris Edick
 - Has not heard anything back from Mohawk Hudson about participants
 - Working to push this out a little more

NEW BUSINESS:

- SS4A Focus Group
 - Oneida County Department of Planning running the focus group. M. Hedeen will plan to connect to talk about running safety, courses associated with club events. Will follow up with a phone call.
- Announcements
 - \circ No additional

Meeting adjourned at 8:02pm 1st F. Vellone 2nd M. Hedeen

Next Meeting: June 10, 2024 at Boilermaker Headquarters Future meeting dates:

July 8, 2024, August 12, 2024, September 9, 2024, October 21, 2024, November 18, 2024, December 9, 2024