



## UTICA ROADRUNNERS BUSINESS MEETING

Monday, July 12th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

### INITIAL BUSINESS

- Congratulations to everyone who ran and volunteered the Boilermaker and helped with the expo and after party.

### COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
  - **Races**
    - **The UR Four Pack** - Andrew Rubino
      - No Report
    - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
      - Updates?
    - **Summer Sizzle** - Jim Mott & Travis Olivera
      - Mailed swag to virtual runner
    - **Falling Leaves** - Andrew Rubino
      - September 22, 2024 - 50th Anniversary
      - Almost 700 registered so far for all events
      - Corporate Cup Possibility for next year
      - Working on getting UPD contract
      - Sponsorship from GKG obtained
      - Secured entertainment for after party
      - Paid Roadguards
    - **Skeleton Run** - Rob Kapfer
      - October 13, 2024
      - Updates
    - **Run 2 End World Hunger** – Rebecca LaPorte Mason Hedeem
      - No Report
    - **New Year's Run** at Accelerate – Melissa Barlett
      - No Report
  - **Virtual Events**
    - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett

- No report
- Activities - Limited
  - Scholarships - Travis Olivera
    - Updates?
  - Boilermaker Training Program - Erik/Wendy/Pete
    - Updates
      - Group runs continuing through Falling Leaves
  - Boilermaker Expo table and volunteers
    - <https://kesslerpromotions.com/vendors>
    - Merch sales report
  - Grand Prix - Gary LaShure
    - Next races
      - 08/16/2024 Woodsman
      - 08/18/2024 Tunnel to Towers
  - CNY Running Club Cup - Tim Kane
    - Next race
      - 08/16/2024 Woodsman
    - Cliff's Gift Card
      - Overall winner Virginia Truax
    - James Kuny would like to take over as coordinator
  - Development Runs - Ashley Mancini
    - Updates and final thoughts for season
    - Unofficial runs continuing on Parkway with about 12 runners
  - Youth XC Training Program - Nate Getman & Abbie Sutliff
    - Updates
- Activities - Ongoing
  - Volunteers - Rebecca LaPorte
    - Updates
    - Approximately 6 people getting red jackets
  - Social - Melissa Barlett & Rebecca LaPorte
    - August 23 at 6:00 at 7 Hamlets
      - Drink tokens and party tent paid
  - Banquet and Awards - Jenna Stefka/Melissa Barlett
    - No Report
  - Thursday Night Runs - Wendy Bowers
    - Runs are discontinued
- UR Supported Events
  - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
    - August 18, 2024, 9am Start
    - Updates
  - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
    - August 4, 2024
    - Race recap
  - **Grateful for Graham 5k** - Amanda Robertello
    - No Report

- Committees
  - Diversity Committee - Melissa Barlett/Michelle Truett
    - On Hold
  - Blood Drive - Andrew Rubino
    - August virtual Blooddrive is open
      - \$20 gift card for Amazon for your donation in Aug
      - <https://rcblood.org/3VlaCMP>
      - BloodLink ID:1314
  
- **Administration & Finance – Melissa Barlett**
  - Financial - Travis Olivera
    - Report submitted
    - Getting contact information for Switchbacks money for maintenance
    - Additional Updates
  - Merchandise - Sharon Scala (contact at Sneaker Store)
    - singlets (\$30)                      ■ tshirts (\$5)
    - cow bells (\$3)                      ■ hats (\$15)
    - blankets (\$25)                      ■ hoodie (\$40)
    - Need a merchandise coordinator
    - Check with the Sneaker Store about having club merch there in the future.
  - Equipment and Rental - Phil Trzcinski
    - Frank repaired both bullhorns, however, #1 bullhorn was damaged again
      - recommends using foam and bungie to protect
    - Additional updates
  - Membership - Rebecca LaPorte
    - Updated numbers
  - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
    - Website is looking great
  - Facebook & PR - Andy Hartnett
    - FB Stats
    - Paid ads
    - Other updates
  - Newsletter
    - deadline is 20th of each month
    - Member Spotlight
  - Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
    - Updates?
  - Sponsorship - David Dietz/Sarah Harrison
    - David is working on putting together the sponsorship information
    - Rubino working on sponsorship with DFAS
    - Bank of Utica update
    - TownSquare Media update
    - Cliff's Fuel Cards for Club Cup

**OLD BUSINESS:**

- Racing team/race captains
  - Brookfield Classic - 09/14/2024: Travis Olivera
  - Wineglass Marathon - 10/06/2024: Travis Olivera
  - Mohawk Hudson River Marathon and Half - 10/13/2024: Chris Edick

**NEW BUSINESS:**

- Call for candidates
- Hartnett would like to coordinate a UR travel team
- Announcements

Meeting adjourned at

**Next Meeting: September 9, 2024 at Boilermaker Headquarters**

**Future meeting dates:**

October 21, 2024, November 18, 2024, December 9, 2024