

UTICA ROADRUNNERS BUSINESS MEETING

Monday, September 9th, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance: Meeting called to order at: Motion to accept minutes from last meeting:

INITIAL BUSINESS

- Elections
- SpliTimes

COMMITTEE REPORTS

- Activities & Events Erik Winberg
 - Races
 - The UR Four Pack Andrew Rubino
 - Contact USA Racing for 2025 designs
 - set up virtual store to attach to Four Pack
 - Save Our Switchbacks Melissa Barlett & Sarah Harrison
 - Start thinking about date
 - **Summer Sizzle** Travis Olivera
 - continuing on Father's Day?
 - Falling Leaves Andrew Rubino
 - September 22, 2024 50th Anniversary
 - Over 1,000 registered so far for all events
 - Corporate Cup Possibility for next year
 - is someone interested in heading up?
 - UPD contract
 - Working on food
 - Volunteer assignments
 - Dick Mattia Award
 - Need tables
 - **Skeleton Run -** Rob Kapfer
 - October 13, 2024
 - Updates
 - Run 2 End World Hunger Rebecca LaPorte Mason Hedeen
 - No Report

- New Year's Run at Accelerate Melissa Barlett
 - No Report
- Virtual Events
 - **FIVE after FIVE** Melissa Barlett & Andy Hartnett
 - No report
- Activities Limited
 - Scholarships Travis Olivera
 - Updates?
 - Boilermaker Training Program Erik/Wendy/Pete
 - Group runs continuing from Forte at 8:30am
 - Group runs continuing through Falling Leaves
 - Boilermaker Expo table and volunteers
 - https://kesslerpromotions.com/vendors
 - Grand Prix Gary LaShure
 - Next races
 - 09/22/2024 Falling Leaves
 - 10/13/2024 Skeleton Run
 - CNY Running Club Cup Tim Kane/James Kuny
 - Next race
 - 09/22/2024 Falling Leaves
 - Cliff's Gift Card
 - Pick the recipients from Woodsmen's Run
 - James Kuny will take over as coordinator in 2025
 - Development Runs Ashley Mancini
 - Unofficial runs continuing on Parkway with about 15 runners
 - Youth XC Training Program Nate Getman & Abbie Sutliff
 - Updates
- Activities Ongoing

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- Volunteers Rebecca LaPorte
 - Updates
 - Approximately 6 people getting red jackets
- Social Melissa Barlett & Rebecca LaPorte
 - Sept 20th at 6:00 at Grow
 - Winter Brunch at Delta Lake for future social event
- Banquet and Awards Jenna Stefka/Melissa Barlett
 - Consider beginning of March date
- UR Supported Events
 - Tunnel to Towers Utica 5k Phil Trzcinski/Alex Gonzalez
 - August 18, 2024
 - Recap
 - Trenton Fish and Game Club Trail Run-Rob Kapfer
 - No report
 - Grateful for Graham 5k Amanda Robertello
 - No Report
- Committees
 - Diversity Committee Melissa Barlett/Michelle Truett

- On Hold
- Blood Drive Andrew Rubino
 - August virtual Bloodrive is open
 - We had 2 donations for the August Drive
 - 7 forms submitted out of goal of 15
 - <u>https://rcblood.org/3VlaCMP</u>
 - BloodLink ID:1314

• Administration & Finance – Melissa Barlett

• Financial - Travis Olivera

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- Report submitted
- Switchbacks donation made
- James Kuny will take over in 2025
- Additional Updates
- Merchandise Sharon Scala (contact at Sneaker Store)
 - singlets (\$30) tshirts (\$5)
 - cow bells (\$3) hats (\$15)
 - blankets (\$25) hoodie (\$40)
 - Need a merchandise coordinator
 - Check with the Sneaker Store about having club merch there in the future.
 - Equipment and Rental Phil Trzcinski
 - Bullhorn update
 - Additional updates
- Membership Rebecca LaPorte
 - Updated numbers
 - Decide date for renewing memberships
- Webpage/Race Calendar Melissa Barlett & Andy Hartnett
 - Website is looking great
- Facebook & PR Andy Hartnett
 - FB Stats
 - Paid ads
 - Other updates
- Newsletter
 - deadline is 20th of each month
 - Michelle emailed SpliTimes procedure email
 - need assistance with content editor
 - Member Spotlight
- Clubs & Organizations Liaisons Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Updates?
- Sponsorship David Dietz/Sarah Harrison
 - Review sponsorship information from David
 - Bank of Utica update
 - Town Square Media update
 - Cliff's Fuel Cards for Club Cup

OLD BUSINESS:

- Racing team/race captains
 - Brookfield Classic 09/14/2024: Travis Olivera
 - Wineglass Marathon 10/06/2024: Travis Olivera
 - Mohawk Hudson River Marathon and Half 10/13/2024: Chris Edick
- Group Runs
 - Erik hosting group runs on saturdays. Working to partner with Grow Brewing, In Bloom Yoga, Sneaker Store for larger events.
 - Hartnett coordinating UR travel team
- Call for candidates/elections Melissa Barlett
 - set up committee
 - plan November general meeting

NEW BUSINESS:

- UR History Documentation
- Announcements

Meeting adjourned at

Next Meeting: October 21, 2024 at 6:15 at Boilermaker Headquarters Future meeting dates:

November 18, 2024, December 9, 2024