



UTICA ROADRUNNERS BUSINESS MEETING

Monday, November 18, 2024 6:15 pm, Boilermaker Headquarters

Board Attendance:

Meeting called to order at:

Motion to accept minutes from last meeting:

INITIAL BUSINESS

- State of the Club
- UR Celebrates over 50 years!

COMMITTEE REPORTS

- **Activities & Events – Erik Winberg**
 - **Races**
 - **Four Race Challenge** - Andrew Rubino
 - USA Racing for 2025 designs in progress
 - Decide swag option for Challenge
 - Open virtual store to attach to Challenge
 - **Save Our Switchbacks** - Melissa Barlett & Sarah Harrison
 - April 12, 2025
 - No additional updates
 - **Summer Sizzle** - Travis Olivera
 - Continuing on Father's Day: June 15, 2025
 - No additional updates
 - **Falling Leaves** - Andrew Rubino
 - September 28, 2025
 - Working on securing Hotel Utica for 2025
 - **Skeleton Run** - Rob Kapfer
 - Sunday October 19, 2025
 - Sirtin wants to work with UR for promotional event with Skeleton and Riggie Run
 - **Run 2 End Hunger** – Rebecca LaPorte Mason Hedeem
 - Updates
 - **New Year's Run** at Accelerate – Melissa Barlett
 - Now \$12 for nonmembers and free for members
 - Same setup as last year
 - Will be doing raffles for under 21 years and over 21 years

- Accelerate is booked for the run
 - Additional Updates
 - Virtual Events
 - **FIVE after FIVE** – Melissa Barlett & Andy Hartnett
 - No report
- Activities - Limited
 - Scholarships - Travis Olivera
 - No Report
 - Boilermaker Training Program - Erik/Wendy/Pete
 - Group runs continuing from Forte at 8:30am Saturdays
 - Boilermaker Expo table and volunteers
 - <https://kesslerpromotions.com/vendors>
 - Grand Prix - Gary LaShure
 - No Report
 - CNY Running Club Cup - Tim Kane/James Kuny
 - Cliff's Gift Card
 - Woodsmen's Run
 - Elizabeth Miller and Amanda Hartnett selected as recipients
 - Falling Leaves Winners
 - Development Runs - Ashley Mancini
 - Updates?
 - Youth XC Training Program - Nate Getman & Abbie Sutliff
 - No report
- Activities - Ongoing
 - Volunteers - Rebecca LaPorte
 - Approximately 6 people getting red jackets
 - Additional Updates
 - Social - Melissa Barlett & Rebecca LaPorte
 - Winter Brunch at Delta Lake proposed for future social event
 - Updates from Don - Pick Date
 - November 26th (Tuesday before Thanksgiving) Safety Run and Happy Hour at Pizza Boys
 - No December and January Happy Hours (due to Holiday Season)
 - Grow Brewery has a coffee shop that operates there in the mornings; possible opportunity for a morning coffee shop run (Stride Coffee)
 - Banquet and Awards - Jenna Stefka/Melissa Barlett
 - March 8th, 2025 Club Monarch 6pm-10pm
 - Will start award process, information will be in SpliTimes
- UR Supported Events
 - **Tunnel to Towers Utica 5k** - Phil Trzcinski/Alex Gonzalez
 - August 17, 2025
 - Updates
 - **Trenton Fish and Game Club Trail Run-Rob Kapfer**
 - August 3, 2025
 - **Grateful for Graham 5k** - Amanda Robertello

- Date for 2025?
- Committees
 - Diversity Committee - Melissa Barlett/Michelle Truett
 - On Hold
 - Blood Drive - Andrew Rubino
 - Scheduled for MLK JR Day, Monday January 20, 2025
- **Administration & Finance – Melissa Barlett**
 - Financial - Travis Olivera
 - Report submitted
 - James Kuny will take over in 2025
 - Additional Updates
 - Merchandise - Frank Vellone Sharon Scala (contact at Sneaker Store)
 - Coordination needed between Sneaker Store and USA Racing to stock UR Gear
 - UR shirts were in the process of being printed for display/sale
 - They will keep a few things in stock so that members interested can pick up something
 - Anything special or fancy will be through USA Racing and we will do regular online stores
 - Sneaker Store will also keep our logo on hand
 - singlets (\$30) ■ tshirts (\$5)
 - cow bells (\$3) ■ hats (\$15)
 - blankets (\$25) ■ hoodie (\$40)
 - Equipment and Rental - Phil Trzcinski
 - Padlock -
 - Bullhorn -
 - Additional Updates
 - Membership - Rebecca LaPorte
 - Updates
 - # members currently
 - Webpage/Race Calendar - Melissa Barlett & Andy Hartnett
 - Everything is looking good
 - Update races pages with dates
 - Facebook & PR - Andy Hartnett
 - FB Stats
 - Paid ads
 - Will boost information about New Years Day Run and membership after Run2End Hunger
 - M. Barlett will ensure benefits is up to date before sending out the boost
 - Newsletter
 - deadline is 20th of each month
 - Michelle emailed SpliTimes procedure email
 - Melissa will let Michelle know when final review is completed

- Board Member Profiles - George has questionnaires for interested board members to complete and mail to him if interested in being featured in a profile
- Clubs & Organizations Liaisons - Melissa Barlett/Erik Winberg (USATF and RRCA)
 - Preparing for renewal email and payments
- Sponsorship - David Dietz/Sarah Harrison
 - Updates
 - Still need to discuss the differences in marketing materials and how we want to do the recognition including banners
 - Bank of Utica update - waiting for this information to be updated so we can send them information on the sponsorship
 - Cliff's Fuel Cards for Club Cup
 - David working to try and get First Source interested in Sponsorship

OLD BUSINESS:

- Racing team/race captains (recap)
 - Recaps of Wineglass and Stockadeathon- Thank you Travis and Andy
- Group Runs
 - Erik hosting group runs on Saturdays. Working to partner with Grow Brewing, In Bloom Yoga, Sneaker Store for larger events.
 - Hartnett coordinating UR travel team for It's a Wonderful Run or Lights on the Lake
- UR History Documentation - George
 - Summary of UR history to be in Splitimes
 - Board Member Profiles - George has questionnaires for interested board members to complete and mail to him if interested in being featured in a profile
- After School Programming at Rec Center
 - Contact Chet LoConti about partnership (Andrew Rubino has contact information)
- Falling Leaves was RRCA championship, traditionally we offer a gift to the organization.
 - \$100 donation gift will be made

NEW BUSINESS:

- Elections
- Announcements
 - Congrats to Sandy Arcuri for walking at least 1 mile for over 1,000 consecutive days!

Meeting adjourned at

Next Meeting: December 9, 2024 at 6:15 at Boilermaker Headquarters

Future meeting dates:

January 13, 2025